

FOR IMMEDIATE RELEASE

## **Zakipoint Health Inc. Secures Investment from Industry Veterans of the self-funded employer space**

Cambridge, Jan 31, 2024 — Zakipoint Health Inc., a cutting-edge AI technology company with a mission to bring price transparency, direction, and personalization to healthcare consumers, is proud to announce the successful completion of a funding round by Ansley Capital and several industry veterans. This strategic investment will propel zakipoint Health Inc. towards achieving its ambitious goals and solidifying its position as a leader in delivering data and AI-driven proactive member engagement tools to the self-funded employer market.

zakipoint Health has garnered attention for its innovative approach of providing an end-to-end platform for identifying predictive risks and cost drivers, driving actions at the member level, a digital front door tool for member engagement, and a reporting tool to empower self-funded employers, third-party administrators, payors, benefits, and consultants.

zakipoint Health has established strategic partnerships with leading healthcare entities such as Valenz Health, PLEXIS Healthcare Systems, Ebix Health, and Eldorado. Through these collaborations, companies have successfully mitigated their healthcare risks by 20% and realized a 3% reduction in healthcare expenditure.

Ramesh Kumar, CEO and Co-Founder of zakipoint Health expressed gratitude for the support from Ansley Capital and other industry leaders. Spike Dietrich and Russ Burks from Ansley Capital recognize the immense potential of zakipoint Health's disruptive solutions and are enthusiastic about the collaboration. As part of the investment, Russ took a seat on the Company's board of directors, and Spike chairs its commercial advisory board.



### About Zakipoint Health Inc.

zakipoint Health is a company on a mission to bring transparency, direction, and personalization to healthcare consumers, bringing all benefit services, data, insights, and tools into one place for members on a self-insured plan. With a best-in-class platform, reporting, and engagement tools, we identify risks, drive action, connect with members, and track success, empowering companies to reduce risk and costs while creating healthier, more engaged members.

### About Ansley Capital

Founded in 1999, Ansley Capital Group provides investment banking and strategic advisory services for healthcare entrepreneurs. Ansley focuses its efforts on firms operating at the intersection of healthcare, technology, and services, primarily relative to self-funded employer health plans and provider systems.

